Letter Stamping in a Press Brake

Holders Now in Stock at Wilson Tool.

If you work primarily with press brake machinery, you may be surprised to learn that you can display your company name, serial number or logo on your product without switching to a punch press machine. All you need is a letter stamp holder for your press brake.

There are a number of advantages to letter stamping with a press brake.

- **Quicker stamping**: A press brake machine can stamp large areas on your product that would require several punches if using a punch press machine. You can also save time by avoiding switching machines between press brake and letter stamping applications.

- **More depth control**: While chisel point tonnage in a punch press can affect the depth of your punch, it is not a concern in a press brake, as the depth of stroke on your machine can be easily adjusted to help control the depth of form.

- **Quality control**: If you are primarily a press brake operation, you will retain the quality control and consistency of your final product if you would have otherwise hired a third party to ID or add logos.

- **Cost savings**: By investing in letter stamp tooling for your press brake, you can avoid the higher cost of hiring out for your letter stamping, or investing in punch press machinery.

Shops choosing to letter stamp with a press brake machine will be happy to learn that Wilson Tool’s press brake letter stamp holder is now stocked and ready to ship the same day. This means you can begin adding ID’s and serial numbers to your products the day after you order, versus the previous
20-day lead-time, and without the additional cost of ordering a non-stocked item.

Our stocked letter stamp tool holds three rows of twenty 1/8” and 3/16” characters. If your letter stamping needs are more specific, we also offer fully customizable options for our press brake holder that can be special ordered through our sales desk.

Whatever your letter stamping needs, Wilson Tool can help you select the best tooling for your operation. For more information on letter stamping options, contact your local sales engineer or the press brake sales desk at 800-445-4518.

MANUFACTURING DAY 2013
October 4th is National Manufacturing Day

National Manufacturing Day, sponsored by the Fabricators & Manufacturers Association, International, encourages manufacturers to open their doors to the community to share a positive and realistic view of today’s high-tech manufacturing world.

Manufacturing as an industry is viewed by 70% of Americans as essential to a strong economy and national defense. However, only 30% of parents encourage their children to choose a career in manufacturing, and only 17% of people view manufacturing as a top career choice.*

This is a shame, not only for the manufacturing industry, but also for the youth and job seekers who may miss out on an opportunity for a fulfilling manufacturing career. Todd Youngblood of Manufacturing Revival Radio says that the high-tech world of modern manufacturing is a clear fit for youth who have an interest in technology.*

Manufacturing Career Statistics

- Annual average salary of manufacturing workers: over $77,000.
- Annual salary of entry-level manufacturing engineers: almost $60,000.
- Chemical manufacturing engineers are the highest paid new college graduates.
- Manufacturing workers have the highest job tenure in the private sector.
- 90% of manufacturing workers have medical benefits.
- 78% of manufacturing workers get retirement contributions from employers.

*Information compliments of the Fabricators & Manufacturers Association, International
For this reason, Manufacturing Day aims to connect companies with future generations, educators and more to clarify and improve the image of manufacturing as a viable and promising career path.

Companies participating in Manufacturing Day are encouraged to offer shop tours, hands-on demonstrations, and/or presentations that “tell their story” so that participants can experience the true look, feel and personality of today’s manufacturing world.

For more information or to host your own event, visit the National Manufacturing Day website.

On October 4, Wilson Tool invites you to participate in our National Manufacturing Day Open House at our global headquarters in White Bear Lake, Minn. For more information, see our event listing.

*Information compliments of the Fabricators & Manufacturers Association, International

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**Faces of Wilson Tool**

Diego Bordalejo
*Sales Engineer for Argentina, Uruguay and South American Pacific Region*

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**UPCOMING EVENTS**

**Wilson Wheel Classes**
Sept. 10 - FULL
Dec. 10 - **SIGNUP**

**Fabrication Forums**
Years at Wilson Tool: 8

What is your favorite aspect of your job?
I enjoy seeing the growth of our customers' businesses.

What do you enjoy doing in your free time?
Sports and helping out at my children's sports events.

What is something that people would be surprised to learn about you?
I love music. I have been a percussionist in a rock band.

If you had to eat only one food item for the rest of your life, what would it be?
Barbecues - all types of barbecued meats and vegetables.

Where is the most interesting place you have been?
Why?
Perito Moreno’s Glacier in Patagonia, Argentina. Really amazing!

Wilson Tool on YouTube

Bending in a Punch Press - Wilson Opti-Bend Tooling